



15 March 2023

(23-1889)

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Committee on Technical Barriers to Trade

Original: English

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

1.	Notifying Member: <u>UNITED STATES OF AMERICA</u> If applicable, name of local government involved (Article 3.2 and 7.2):
2.	Agency responsible: Food Safety and Inspection Service (FSIS), U.S. Department of Agriculture (USDA) [2004] Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: Please submit comments to: USA WTO TBT Enquiry Point, Email: usatbtep@nist.gov
3.	Notified under Article 2.9.2 [], 2.10.1 [], 5.6.2 [], 5.7.1 [], 3.2 [], 7.2 [], other [X]: To resolve consumer confusion surrounding current voluntary label claims related to the origin of FSIS-regulated products in the U.S. marketplace.
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Voluntary food labelling of meat, poultry, and egg products, as well as voluntarily inspected products; Processes in the food industry (ICS code(s): 67.020); Meat, meat products and other animal produce (ICS code(s): 67.120)
5.	Title, number of pages and language(s) of the notified document: Voluntary Labeling of FSIS-Regulated Products With U.S.-Origin Claims; (17 page(s), in English)
6.	Description of content: Proposed rule - FSIS is proposing to amend its regulations to define the conditions under which the labeling of meat, poultry, and egg products, as well as voluntarily-inspected products, may bear voluntary label claims indicating that the product is of United States origin. The Agency is taking this action to resolve consumer confusion surrounding current voluntary label claims related to the origin of FSIS-regulated products in the U.S. marketplace. Under this proposal, establishments would not need to include these claims on the label, but if they chose to include them, they would need to meet the requirements in this rule.
7.	Objective and rationale, including the nature of urgent problems where applicable: Consumer information, labelling

8. Relevant documents:

88 Federal Register (FR) 15290, 13 March 2023; Title 9 Code of Federal Regulations (CFR) Part 412:

<https://www.govinfo.gov/content/pkg/FR-2023-03-13/html/2023-04815.htm>

<https://www.govinfo.gov/content/pkg/FR-2023-03-13/pdf/2023-04815.pdf>

This proposed rule is identified by Docket Number FSIS 2022-0015. The Docket Folder is available on Regulations.gov at https://www.regulations.gov/docket/FSIS_2022-0015/document and provides access to primary documents as well as comments received. Documents are also accessible from [Regulations.gov](https://www.regulations.gov) by searching the Docket Number. WTO Members and their stakeholders are asked to submit comments to the [USA TBT Enquiry Point](#). Comments received by the USA TBT Enquiry Point from WTO Members and their stakeholders by [4pm Eastern Time](#) on 12 May 2023 will be shared with the regulator and will also be submitted to the [Docket](#) on Regulations.gov if received within the comment period.

[G/TBT/N/USA/1832](#) - [Notice of Request for a New Information Collection: Analyzing Consumers' Value of "Product of USA" Labeling Claims, FSIS-2021-0031](#)

9. Proposed date of adoption: To be determined

Proposed date of entry into force: To be determined

10. Final date for comments: 12 May 2023

11. Texts available from: National enquiry point [] or address, telephone and fax numbers and email and website addresses, if available, of other body:

https://members.wto.org/crnattachments/2023/TBT/USA/23_1972_00_e.pdf