



4 January 2023

(23-0012)

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Committee on Technical Barriers to Trade

Original: English

## NOTIFICATION

### *Revision*

The following notification is being circulated in accordance with Article 10.6.

<b>1. Notifying Member:</b> <u>UNITED STATES OF AMERICA</u> <b>If applicable, name of local government involved (Articles 3.2 and 7.2):</b>
<b>2. Agency responsible:</b> Federal Trade Commission (FTC) <b>Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:</b> Please submit comments to: USA WTO TBT Enquiry Point, Email: <a href="mailto:usatbtep@nist.gov">usatbtep@nist.gov</a>
<b>3. Notified under Article 2.9.2 [ ], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], 3.2 [ ], 7.2 [ ], other [X]:</b> The FTC is soliciting comments about the efficiency, costs, benefits, and regulatory impact of its Green Guides to determine whether to retain, modify, or rescind them.
<b>4. Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):</b> Environmental marketing claims; Technical product documentation (ICS code(s): 01.110); Environmental protection (ICS code(s): 13.020); Home economics in general (ICS code(s): 97.020)
<b>5. Title, number of pages and language(s) of the notified document:</b> Guides for the Use of Environmental Marketing Claims; (5 page(s), in English)
<b>6. Description of content:</b> Regulatory review; request for public comment - Pursuant to its decennial regulatory review schedule, the Federal Trade Commission ("FTC" or "Commission") requests public comment on its <a href="#">Guides for the Use of Environmental Marketing Claims ("Green Guides" or "Guides")</a> . The Commission is soliciting comments about the efficiency, costs, benefits, and regulatory impact of the Guides to determine whether to retain, modify, or rescind them. All interested persons are hereby given notice of the opportunity to submit written data, views, and arguments concerning the Guides.
<b>7. Objective and rationale, including the nature of urgent problems where applicable:</b> Prevention of deceptive practices and consumer protection; Protection of the environment
<b>8. Relevant documents:</b> 87 Federal Register (FR) 77766, 20 December 2022; Title 16 Code of Federal Regulations (CFR) Part 260: <a href="https://www.govinfo.gov/content/pkg/FR-2022-12-20/html/2022-27558.htm">https://www.govinfo.gov/content/pkg/FR-2022-12-20/html/2022-27558.htm</a> <a href="https://www.govinfo.gov/content/pkg/FR-2022-12-20/pdf/2022-27558.pdf">https://www.govinfo.gov/content/pkg/FR-2022-12-20/pdf/2022-27558.pdf</a>

WTO Members and their stakeholders are asked to submit comments to the <a href="#">USA TBT Enquiry Point</a> . Comments received by the USA TBT Enquiry Point from WTO Members and their stakeholders by <a href="#">4pm Eastern Time</a> on 21 February 2023 will be shared with the regulator.	
<b>9. Proposed date of adoption:</b>	To be determined
<b>Proposed date of entry into force:</b>	To be determined
<b>10. Final date for comments:</b>	21 February 2023
<b>11. Texts available from: National enquiry point [ ] or address, telephone or fax numbers and email and website addresses, if available, of other body:</b>	<a href="https://members.wto.org/crnattachments/2023/TBT/USA/23_0005_00_e.pdf">https://members.wto.org/crnattachments/2023/TBT/USA/23_0005_00_e.pdf</a>