

# WORLD TRADE ORGANIZATION

RESTRICTED

**G/TBT/Notif.96.19**

7 February 1996

(96-0449)

## Committee on Technical Barriers to Trade

### NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	Member to Agreement notifying: <u>UNITED STATES</u> If applicable, name of local government involved (Articles 3.2 and 7.2):
2.	Agency responsible: Food and Drug Administration (30)
3.	Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Food
5.	Title and number of pages of the notified document: Food Labelling: Nutrient Content Claims, General Principles; Health Claims, General Requirements and Other Specific Requirements for Individual Health Claims (22 pages)
6.	Description of content: The Administration is proposing to amend its regulations on nutrient content claims and health claims to provide additional flexibility in the use of these claims on food products. The administration's current regulations were issued in January of 1993 to implement the Nutrition Labelling and Education Act of 1990. This document proposes refinements to those regulations to allow additional synonyms for nutrient content claims without specific preclearance by the Administration, permit health claims on certain foods that do not currently qualify because they do not contain 10 per cent of certain required nutrients, permit the use of shortened versions of authorized health claims under certain circumstances, eliminate some of the required elements for health claims, and provide additional guidance for petitioners seeking exemption from the disqualification of some foods from bearing a health claim because they contain high levels of certain nutrients.
7.	Objective and rationale: These changes are intended to benefit public health by encouraging manufacturers to use health claims and nutrient content claims that will assist consumers in maintaining a healthy diet.
8.	Relevant documents: 60 FR 66206, 21 December 1995; 21 CFR part 101. Will appear in the Federal Register when adopted.
9.	Proposed date of adoption and entry into force: The Administration is proposing that any final rules they may issue based upon this proposal become effective on the date of publication.
10.	Final date for comments: 20 March 1996
11.	Texts available from: National enquiry point [X] or address and telefax number of other body: