

WORLD TRADE ORGANIZATION

G/TBT/N/CAN/62
18 February 2003

(03-1013)

Committee on Technical Barriers to Trade

Original: English/
French

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

1.	Member to Agreement notifying: <u>CANADA</u> If applicable, name of local government involved (Articles 3.2 and 7.2):
2.	Agency responsible: Canadian Food Inspection Agency Name and address (including telephone and fax numbers, e-mail and web-site addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: Canadian Enquiry Point, 200-270 Albert Street, Ottawa, Ontario, Canada, K1P 6N7 Tel.: +1 613 238 3222, Fax.: +1 613 569 7808, E-mail: info@scc.ca
3.	Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Prepackaged food (ICS: 67.020, 67.230)
5.	Title, number of pages and language(s) of the notified document: Clarifying the Labelling Rules for Highlighted Ingredients, Flavours and Sensory Characteristic Descriptions – A Discussion Paper (11 pages; English and French)
6.	Description of content: Information on the background, international positions, and details of proposals to clarify labelling rules for highlighted ingredients, flavours, and sensory characteristic descriptions.
7.	Objective and rationale, including the nature of urgent problems where applicable: To improve current labelling and advertising information and address consumer and industry concerns by: 1) providing consumers with clear and relevant information on ingredient representations concerning ingredient highlighting, flavour descriptions, and sensory characteristic descriptions using ingredients as adjectives; 2) providing fair rules on which to make ingredient representations; 3) providing clear regulations on which to enforce Section 5 of the <i>Food and Drugs Act</i> ; and 4) bringing Canadian ingredient representations more in line with international standards.
8.	Relevant documents: Memorandum to Interested Stakeholders: Feedback Requested on Clarifying the Labelling Rules for Highlighted Ingredients, Flavours and Sensory Characteristic Descriptions Discussion Paper (http://www.inspection.gc.ca/english/bureau/inform/20030116e.shtml) Questions and Answers: Clarifying the Labelling Rules for Highlighted Ingredients, Flavours and Characteristic Descriptions (http://www.inspection.gc.ca/english/bureau/inform/20030116gae.shtml)

9.	Proposed date of adoption: Proposed date of entry into force:	} not stated
10.	Final date for comments: 20 March 2003	
11.	Texts available from: National enquiry point [X] or address, telephone and fax numbers, e-mail and web-site addresses, if available of the other body: The electronic version of the discussion paper can be downloaded at: http://www.inspection.gc.ca/english/bureau/inform/20030116dise.shtml	